

NEWS RELEASE

For Immediate Release
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Bio-Mega, "A Total Microbial Ecosystem"

Fairfield, Iowa – January 12, 2015 – Soil Technologies Corp. will begin distribution of TurfTech **Bio-Mega** in 2015. Steve Nichols, Exec. V.P. of Soil Technologies Corp. stated, "TurfTech **Bio-Mega** is a natural extension to our TurfTech branded products. Since 1986, TurfTech products have been trusted by turf managers world-wide to reduce soil compaction, inhibit turf diseases, and cut fertilizer requirements. Now, TurfTech **Bio-Mega** is available to turf managers who are seeking *a total microbial ecosystem* for transforming the rhizosphere and improving turf performance under all kinds of challenging conditions."

The TurfTech **Bio-Mega** formula is an enhancement of the original TurfTech formula that was developed in conjunction with Dr. Fred Williams at Iowa State University during the 1980's. The TurfTech product line was created to provide golf turf managers with an effective, broad-spectrum bio-inoculant used as an alternative to chemical inputs. Research at major turfgrass universities confirmed the efficacy of TurfTech. Data confirmed that TurfTech's nitrogen-fixing organisms could replace part of the fertilizer needed by fine turfs. In addition, research published by the E.P.A., showed that TurfTech was an effective method of reducing soil compaction. Finally, work done in the late 1990's confirmed that TurfTech could reduce the incidence and severity of fungal pathogens of turf.

This new TurfTech **Bio-Mega** formula adds a diverse concentration of beneficial microbials that are known to improve turf rooting, nutrient uptake, and plant health. In addition, **Bio-Mega** contains a variety of plant-derived substances including steroidal saponins. The impact of these phyto-chemicals, when combined with Bio-Mega's microbial communities, is a genuine breakthrough based on solid soil science.

With the introduction of TurfTech **Bio-Mega**, Soil Tech Corp. offers the next evolution in the development of biologically derived products. TurfTech **Bio-Mega** promises to provide turf managers with an economically feasible method of reducing fertilizer, fungicides, and water requirements while achieving a greener, denser, more vigorous, disease-resistant turf.

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